

SA PA MASTERPLAN

LAO CAI PROVINCE, VIETNAM



AIM OF PROJECT

Chapman Taylor's context-sensitive masterplan for the Sa Pa resort in Vietnam's Lao Cai Province creates a major cultural and ecological tourism destination for northern Vietnam.

The planned development will offer luxury hospitality for travellers in a beautiful hillscape setting, including comfortable resort residences and

a wellness centre which draws architectural influence from the local area. It will also provide agricultural and medical research facilities, while a central retail area will offer a market outlet for the local H'Mong hill tribe to display and sell products and food, helping to boost the local economy and showcase local history, traditions and culture.

The project is located on a unique site with a diverse terrain of rugged mountains, hill terraces and protected natural forest. The beautiful views will help to reinforce a strong sense of place and make Sa Pa an attractive destination for tourists from across South-East Asia and beyond.

A CULTURAL AND ECOLOGICAL TOURISM RESORT WHICH WILL BOOST THE LOCAL ECONOMY.



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The resort will help tourists to engage with, and experience, the rich culture and way of life of the H'Mong tribe, while creating new opportunities for the people who live in the area. Also included in the environmentally responsible scheme are a community development centre, a bamboo preservation area, schools, a hospital, roads and public infrastructure. The result will be a thriving and vibrant resort which offers mutual benefits for both tourists and the local people.



Sectors

Retail, Leisure, Hospitality

Services

Masterplanning, Architecture

Studios

Bangkok

Client

T&T Group Vietnam

Includes

Luxury resort residences, a wellness centre, a retail market for local goods, agricultural and medical research facilities, a community development centre, a bamboo preservation area, schools, a hospital, roads and public infrastructure

Area

428 hectares

Status

Concept stage

CHAPMAN TAYLOR'S MASTERPLAN FOR THE SA PA RESORT IN VIETNAM'S LAO CAI PROVINCE CREATES A MAJOR CULTURAL AND ECOLOGICAL TOURISM DESTINATION FOR NORTHERN VIETNAM.

