

PROJECT OVERVIEW

OVERVIEW

: THE BRITISH CLUB BANGKOK Project name : 189 Surawong Road, Bangrak Address

: Bangkok : Thailand Country

: 3,200 Sq.m : 13,750 Sq.m Land Area

: The British Club Bangkok Company name

: Chapman Taylor Designer



PROJECT DESCRIPTION

Set in the centre of Thailand's buzzing capital city, The British Club is an oasis of calm and tranquillity. The British Club Bangkok is the social, sports & cultural centre for the city's English-speaking community. Families, sports enthusiasts, business people and relaxation-seekers can all enjoy a wide range of sporting and social activities, lunches and convivial drinks, all in a relaxed and friendly atmosphere. The club is a symbol of strong and long-standing relations between the United Kingdom and Thailand.

Chapman Taylor's competition-winning design is inspired by the Union flag, with its unique geometry 'draped' over the club building. A series of bold, prefabricated architectural elements have been proposed for application to the façade, both practical and aesthetically interesting.

DESIGN CRITERIA

The British Club finds itself today as being an irrelevance to many new expatriates working and living in Thailand. The entire leisure and hospitality landscape has shifted in recent years and to move with the times, The British Club will provide a relevant social hub and an activity-focused family-centric venue for today's millennial audience.

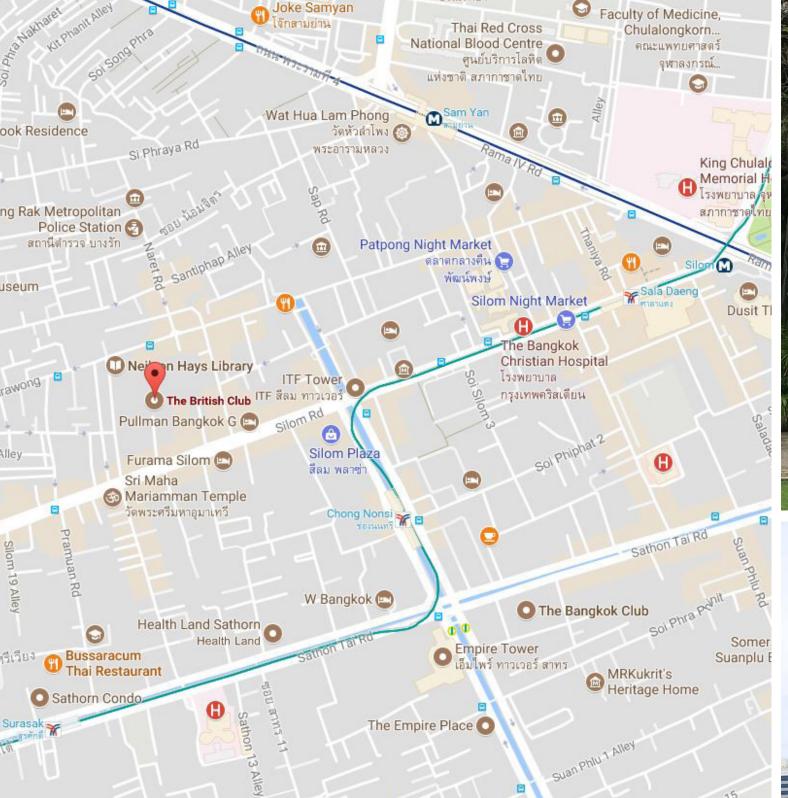
PROJECT GOAL

The main goal for the overhaul of The British Club would be to bring the club into the 21st century and maximizing its potential to become a leading leisure and hospitality club within South-East Asia.

TARGET MARKET

The British Club will be re-invented to find its own market position and niche, thereby re-establishing its integral part of an expatriate life in Thailand, whilst celebrating its British historical background to offer an international Club celebrating its British heritage for modern female and adult users.

Moreover, the audience is looking for an elegant, sophisticated charm within an idyllic setting that resonates with a more mature audience as well as the younger family-centric demographic.



LOCATION

The British Club is centrally located between Silom and Surawong Roads in the heart of Bangkok's business, shopping and entertainment district, and is close to major public transport options (Skytrain, Underground and BRT) and to the Second Stage Express-way..

There are tennis courts, Cricket nets, Football pitches, Basketball courts, Squash courts, Fitness suite and swimming facilities on site.















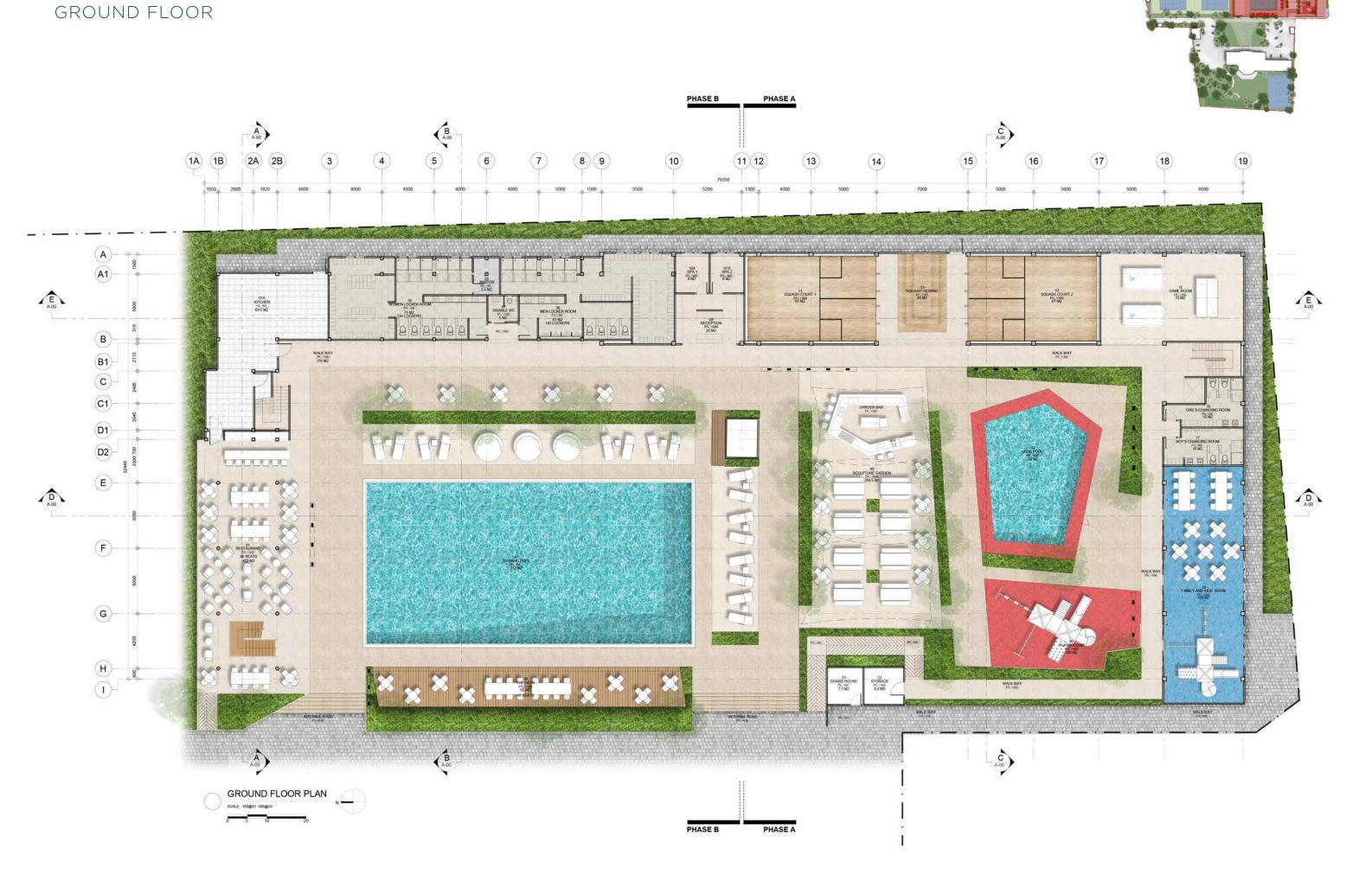






MASTERPLAN ROOF LEVEL KEY: I. EXISTING CLUBHOUSE 2.TENNIS COURTS 3. LAWN 4. EVENT SPACE **5. SPORTS FACILITIES** 6. PARKING 7. RELOCATED STAFF AREA 8. POOLSIDE REDEVELOPMENT 9. ENTRANCE/EXIT 10. CRICKET NETS

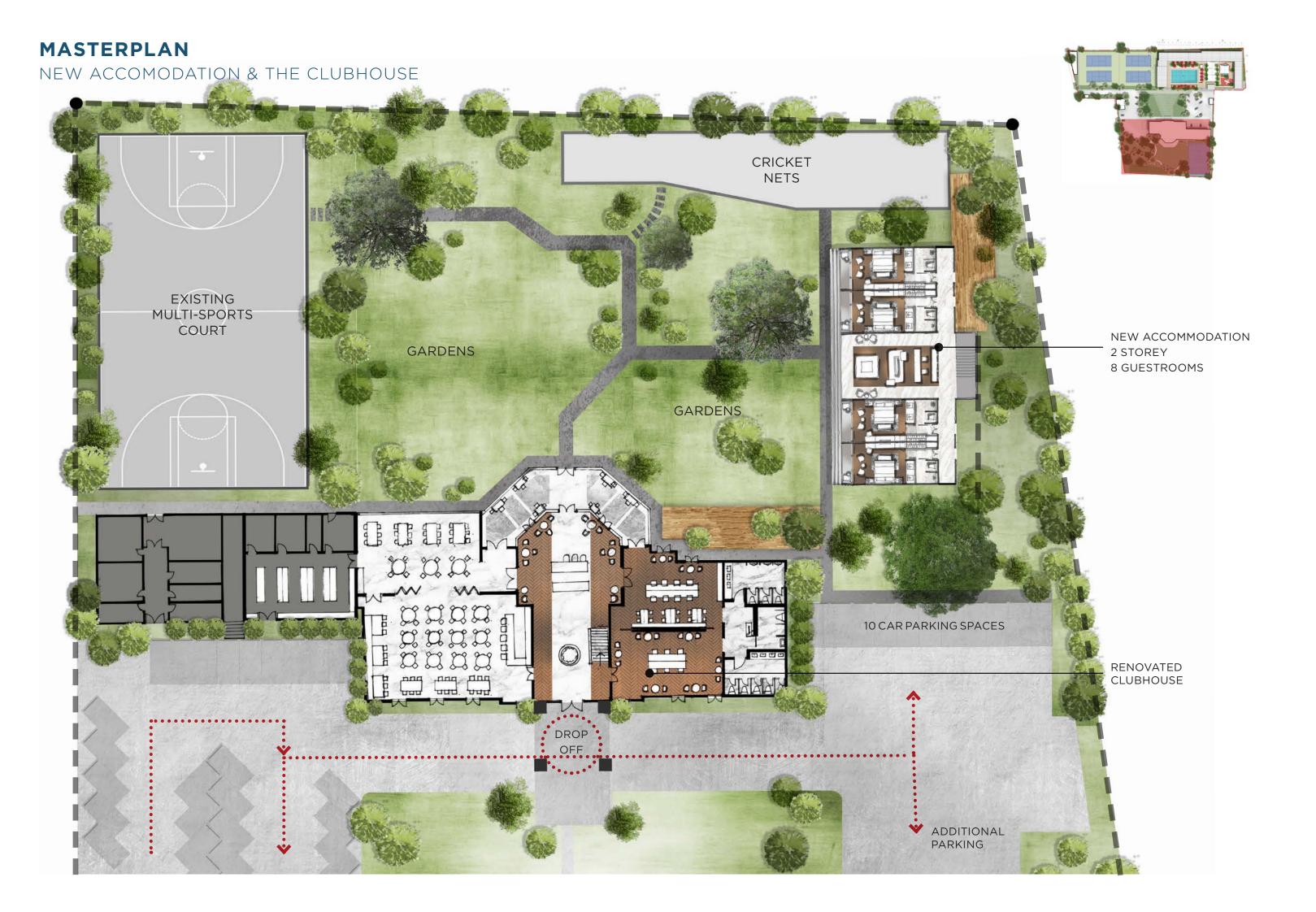
LAYOUT PLAN



LAYOUT PLAN FIRST FLOOR E A-00 INTERACTIVE ROOM PN, 4000 75 M2 "coccecci FIRST FLOOR PLAN SCALE 150@A1 300@A3







NEW ACCOMODATION

GROUND FLOOR PLAN





THE CLUBHOUSE

GROUND FLOOR LAYOUT

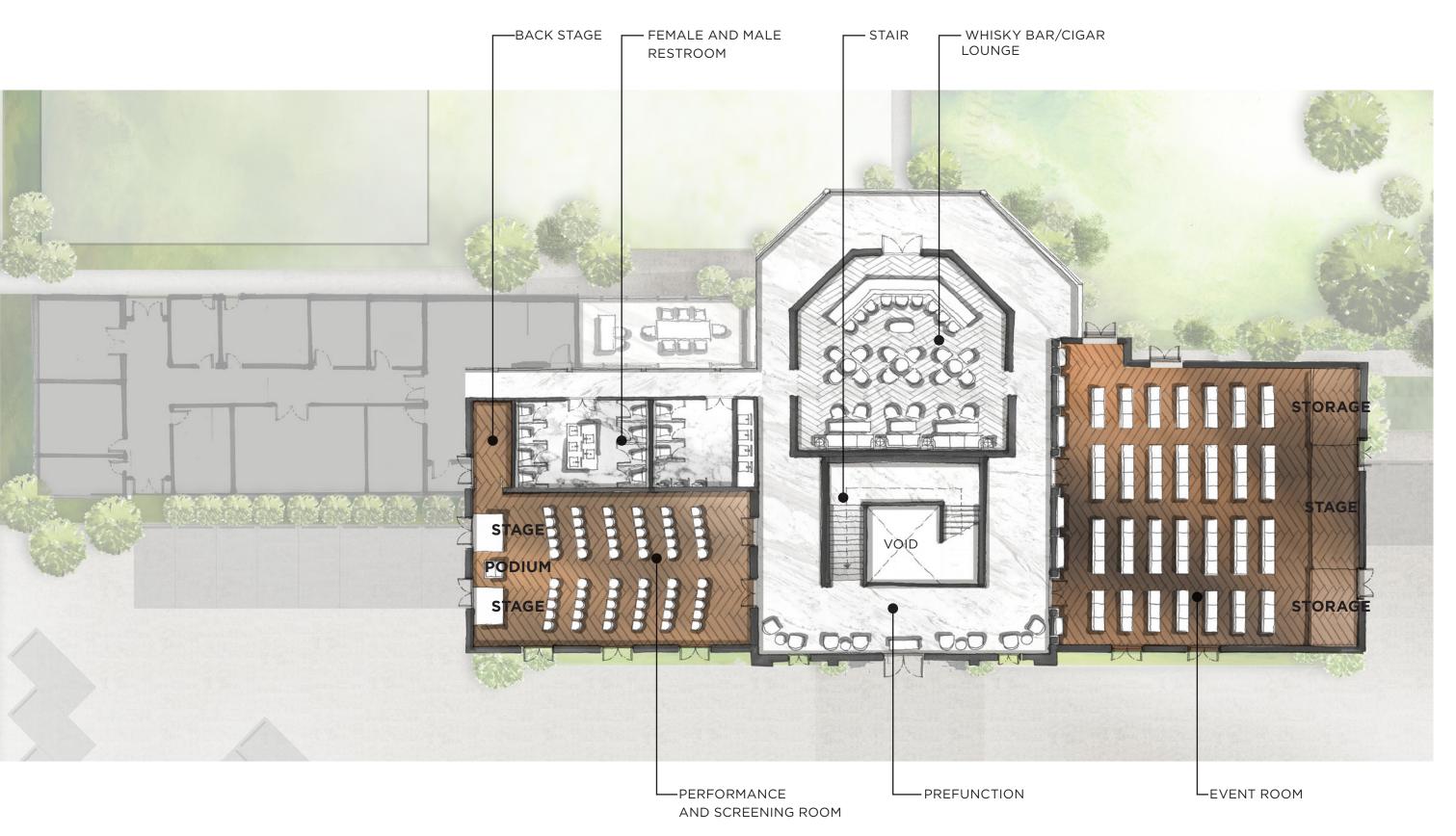


THE CLUBHOUSE

FIRST FLOOR LAYOUT







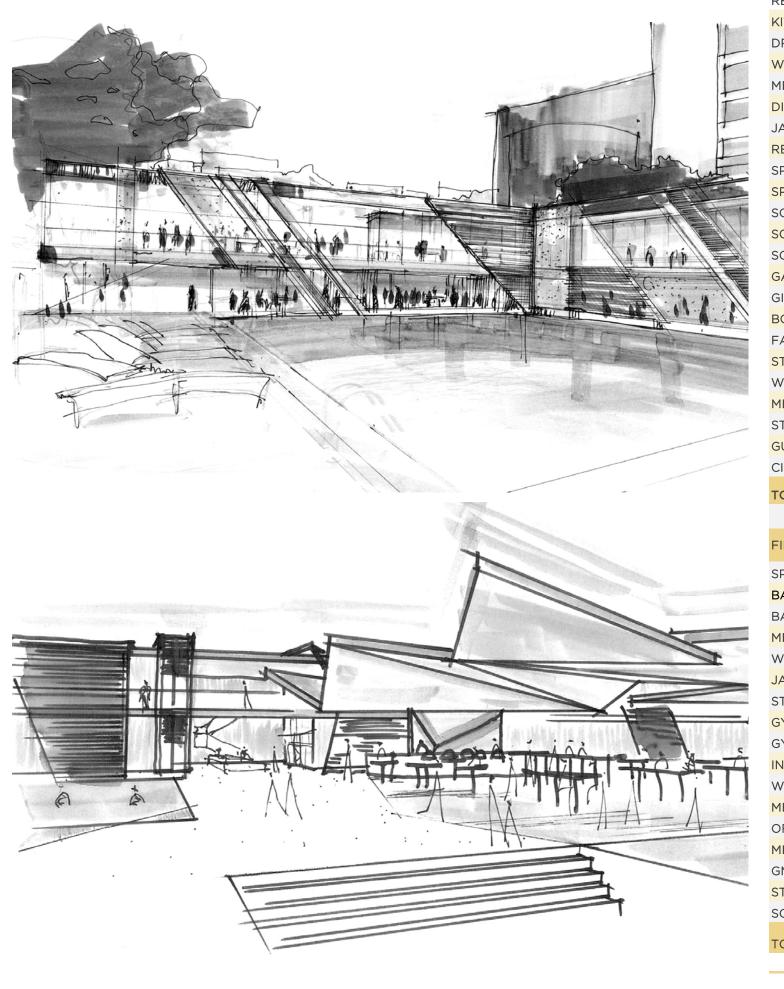






POOLSIDE REDEVELOPMENT

AREA SCHEDULE



POOLSIDE REDEVELOPMENT

OOLSIDE REDEVELOPMENT		
ROUND FLOOR	AREA	
ESTAURANT	159.0	SQM.
TITCHEN	67.0	SQM.
RY STORAGE	5.5	SQM.
VOMEN LOCKER ROOM	63.0	SQM.
IEN LOCKER ROOM	64.0	SQM.
ISABLE WC	65.0	SQM.
ANITOR	66.0	SQM.
ECEPTION AND ADMIN	67.0	SQM.
PA 1	68.0	SQM.
PA 2	69.0	SQM.
QUASH COURT 1	70.0	SQM.
QUASH COURT 2	71.0	SQM.
QUASH VIEWING	72.0	SQM.
SAMES ROOM	73.0	SQM.
IRL'S CHANGING ROOM	74.0	SQM.
OY'S CHANGING ROOM	75.0	SQM.
AMILY AND KIDS ROOM	76.0	SQM.
TAFF HOUSE	77.0	SQM.
VOMEN STAFF WC	78.0	SQM.
IEN STAFF WC	79.0	SQM.
TORAGE	80.0	SQM.
SUARD HOUSE	81.0	SQM.
EIRCULATION (WALKWAY+STAIRS)	82.0	SQM.
OTAL GROUND FLOOR NET AREA	1,681.5	SQM.
IRST FLOOR	AREA	
PORTSBAR	92.0	SQM.
AR TERRACE	64.0	SQM.
AR STORAGE	10.0	SQM.
MENS WC	6.0	SQM.
VOMEN WC	7.0	SQM.
ANITOR	3.0	SQM.
TUDIO	86.0	SQM.
SYM OFFICE	165.0 7.8	SQM. SQM.
YTERACTIVE ROOM	75.0	SQM.
VOMENS WC (@OFFICE)	12.0	SQM.
MENS WC (@OFFICE)	11.5	SQM.
DEFICE	71.0	SQM.
EETING ROOM	11.0	SQM.
M ROOM	10.0	SQM.
TORAGE (@OFFICE)	12.0	SQM.
QUASH VIEWING 2	35.0	SQM.
OTAL FIRST FLOOR NET AREA	678.3	SQM.

NEW ACCOMMODATION & THE CLUBHOUSE

AREA SCHEDULE





1 STOREY 10 GUESTROOMS DELUXE ROOM TYPE 8 GUEST ROOMS RECEPTION AREA	31.5 252.0	SQM
DELUXE ROOM TYPE 8 GUEST ROOMS RECEPTION AREA	252.0	SQM
8 GUEST ROOMS RECEPTION AREA	252.0	SQM
RECEPTION AREA		
	20.0	SQM
CIDCUL ATION	60.0	SQM
CIRCULATION	70.0	SQM
TOTAL GFA	413.5	SQM.
THE CLUBHOUSE	AREA	
GROUND FLOOR		
RECEPTION	52.5	SQM
GROOMING SALON	26.0	SQM
CO-WORKING SPACE AND LOBRALY	20.0	SQM
WC	3.0	SQM
MALE RESTROOM	6.5	SQM
FEMALE RESTROOM	6.5	SQM
VIP DINNING ROOM	3.0	SQM
ALL DAY DINING RESTAURANT	86.0	SQM
TOTAL GROUND FLOOR AREA	203.5	SQM
FIRST FLOOR		
PERFORMANCE AND THEATER ROOM	42.5	SQM
WHISKY BAR CIGAR LOUNGE	32.0	SQM
EVENT ROOM	72.0	SQM
MALE RESTROOM	8.0	SQM
FEMALE RESTROOM	10.0	SQM
PREFUNCTION	16.5	SQM
CIRCULATION	44.0	SQM
TOTAL FIRST FLOOR AREA	225.0	SQM
TOTAL GFA	428.5	SQM.

SERVICES

The redevelopment of The British Club will enable the club to become a leading hospitality, sports and leisure facility within central Bangkok.

The break down for each use within the project is:

F&B and Hospitality - 60%

Restaurants, Bars, Event Spaces, Accommodation, Cafés, Co-Working Spaces, Meeting Rooms, Multi-Purpose Spaces etc.

Sports & Leisure - 40 %

Tennis Courts, Squash Courts, Swimming Pools, Kids play areas, Games Rooms, Multi-Sports Court, Cricket nets etc.

The British Club is centrally located between Silom and Surawong Roads and is close to major public transport links the BTS, MRT and BRT. The club is only 1km from the Second Stage Express-way. Taxis can be easily arranged for members, whilst private cars are accommodated with parking spaces (surplus to local regulation) and with a private drivers room for members' staff. Access to the site can be made from Surawong Road or from Silom Road, both entrances are designed for ease of access of commercial, service and emergency services vehicles in the event of a fire of accident.



SAFETY, SECURITY, SUSTAINABILITY AND INNOVATION

With The British Club being an exclusive members-only club, certain safety and security systems are in place for the well-being of the guests.

A high security access point is on the site boundary and all members and guests must pass through this threshold to enter the club whether it be as a pedestrian or in a vehicle. Key card access is required for entry, or if a guest you are required to wait until you supporting member grants you access. A special 'crisis' exit has been located on the site boundary with direct access to a neighbouring hotel.

The entire project has been designed to international accessibility regulations meaning that the club is accessible to all. Open-air facilities with abundant landscaping & green spaces contribute to the wellness of the end user.

All lighting throughout the development will be LED as standard in order to reduce energy consumption across the project. New energy efficient HVAC systems have been installed to improve air quality & climate control, this is paired with ample natural ventilation.

Rainwater harvesting is used for many secondary uses such as flushing toilets & landscaping. The new drainage strategy uses two new outlets to the public mains system, this is to reduce the chance of flooding within the site.

The old clubhouse is an iconic building within Bangkok, dating back to 1910. The renovation will be sensitive in order to preserve as many of the existing details and subtitles as possible for example the original hinges on the shutters and the drainpipes and corbels were made in Liverpool, England and date back to the 1910's, they will all be refurbished keeping the charm and character of the building.



MARKETING





THE BRITISH CLUB BANGKOK

"There's no place quite like it"

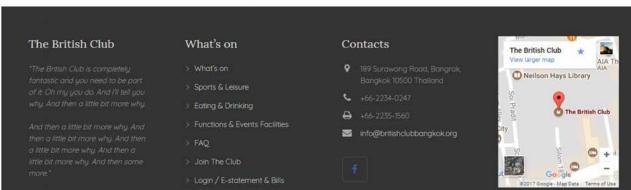
business district and skytrain in Silom, Bangkok.

The club dates back to 1903, and boasts a beautiful heritage building, with restaurants serving great British favourites and classic Thai dishes, together with a drinks menu and bar that will guench your thirst for home! Surrounded by lush green lawns and gardens, the Club is the perfect place of our many cultural or epicurean activities.

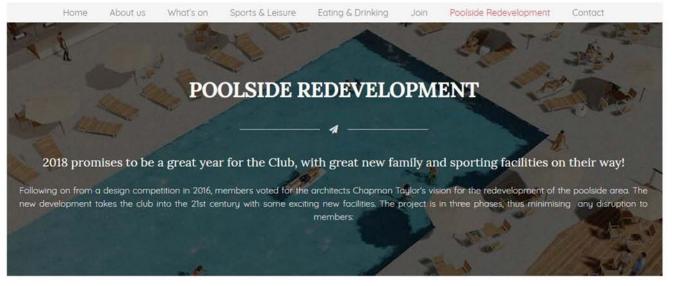
We are a unique members club tucked away, minutes from the central But if you're feeling a little more energetic, there's also plenty to keep you occupied. We have tennis, cricket, squash, swimming, football, golf and much more. Whether you're an adult or child, a budding pro, or a keen beginner, there's a coach and an activity for everyone.

Membership is open to all nationalities (but maube subject to a waiting list) families, couples and singles, and as an added bonus, members also get to unwind with family and friends, do a spot of business, or partake in one access to over 370 reciprocal clubs all over the world. Why not book a visit,











Phase 1

Already underway, looking to 2018, the Club can look forward to some great new family facilities, including a new children's swimming pool and changing rooms, and a large shaded play, and family seating and eating area. And For those wanting to cool off inside, there will be new air conditioned activity rooms, with options for play areas, and indoor games such as table tennis and pool.

Great for parents, toddlers, teenagers, and the bigger kids amongst usl

And of course for the really energetic, there will be 2 new international standard squash courts, to work up a sweat on.

Future phases, will see more improvements to the fitness centre, squash courts and tennis sala areas, and a renovation of the the clubhouse, making it a truly enviable and unique heritage facility.

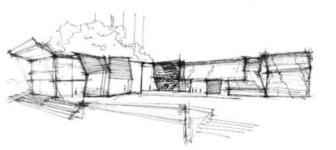
Please take a look at some of the video and slide show presentations on this page to get a feel of what's coming.

Time lapse of work in progress



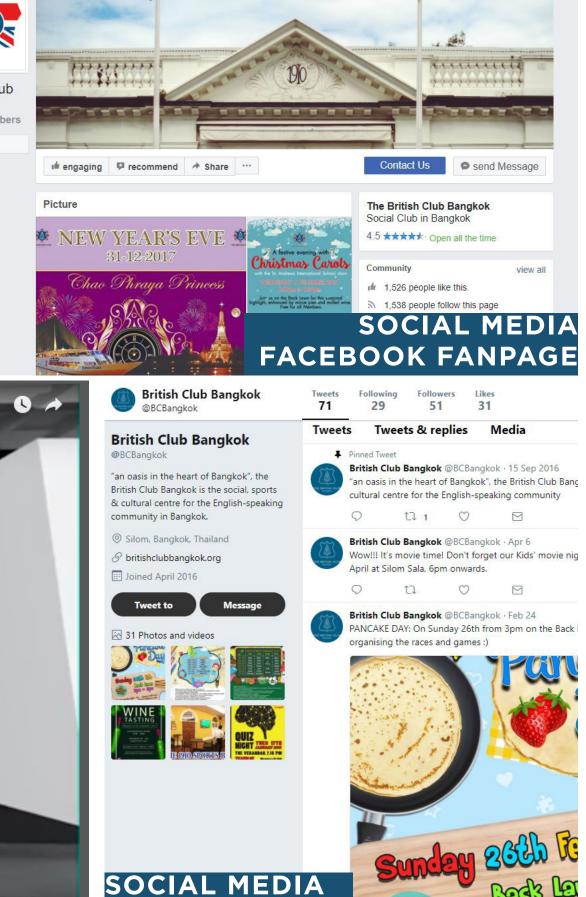
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